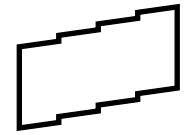


Environmental Graphic Design





BOLD STATEMENTS & SUBTLE DETAILS...

Environmental Graphic Design...

brings wayfinding, brand expression, and donor recognition to life by fully integrating these essential components into your space.

From bold statements to subtle details, we find opportunities to be an extension of the architecture to create an experience to which people gravitate and that tells your story.

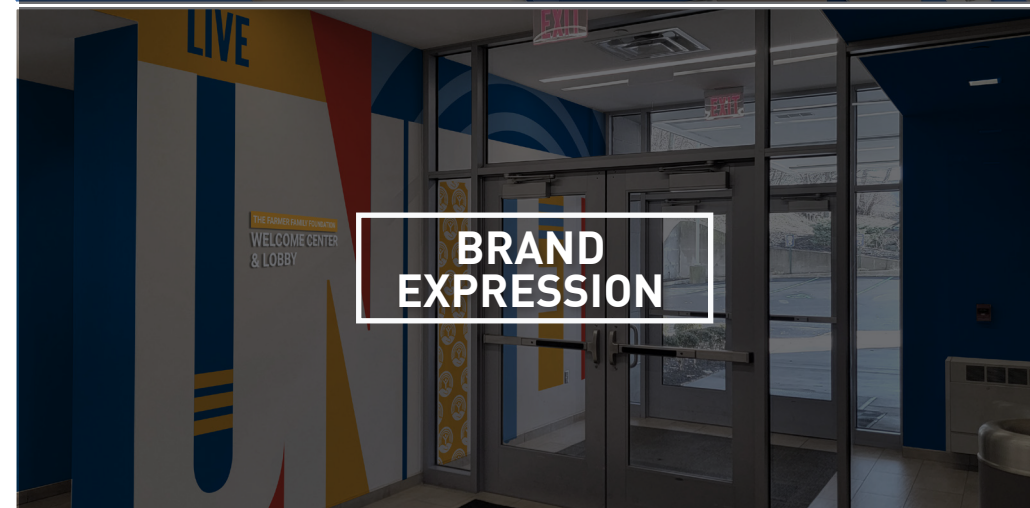
Check out all the ways we can bring your space to life and make your life easier while we do it.

HOW WE CAN HELP

Whether you are raising funds, renovating your space, or reinvigorating your people, the final touches that tell your story can make all the difference.

We'll help you make a difference with:

- **Brand Identity:** We can help create a visual brand that embodies your organization's spirit.
- **Wayfinding:** Signage that seamlessly fits into your space
- **Brand Expression:** Adding a graphic layer to the space so it embodies your brand
- **Donor Recognition:** Pay homage to those that helped you reach your goals while still staying on brand
- **Experience Guide:** We'll lead an effort to create a Change Management guide that helps your people learn the ropes in your new digs.



WAYFINDING

Save time and money by leveraging the architectural and interior design work that has already been complete.

Embedded within an architectural and interior design firm, our EGD group possesses an innate understanding of project objectives and distinctive design elements. This enables us to identify opportunities that enhance and enrich user experiences through thoughtful wayfinding.



Fitwel Certification Signage



ROOM IDENTIFICATION



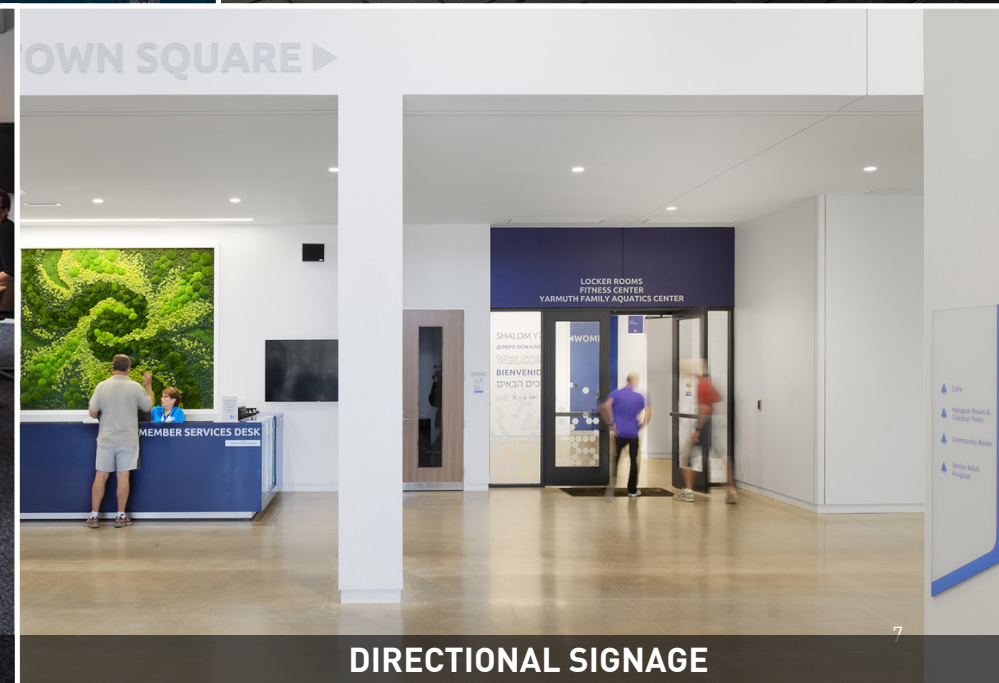
BUILDING IDENTIFICATION



SITE DIRECTIONAL



GLASS GRAPHICS



DIRECTIONAL SIGNAGE

BRAND EXPRESSION

Integrating your organization's mission or your brand's personality into the new environment is key to creating a space that is uniquely YOU.

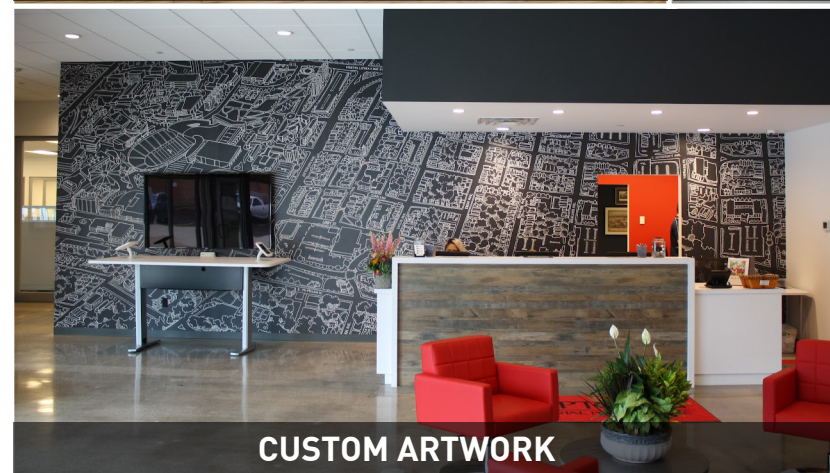
We take joy in crafting unique artwork, graphics, and murals. Additionally, we have the ability to utilize our creative connections to organize collaborations with local artists, resulting in exclusive and one-of-a-kind pieces.



STORY TELLING MURALS



DISPLAY & MESSAGING



CUSTOM ARTWORK



BRAND EXPRESSION



PROGRAMMED AREAS



SPACE ACTIVATION

DONOR STRATEGY & DESIGN

Get more donor dollars by generating enthusiasm for the project and helping them envision their involvement.

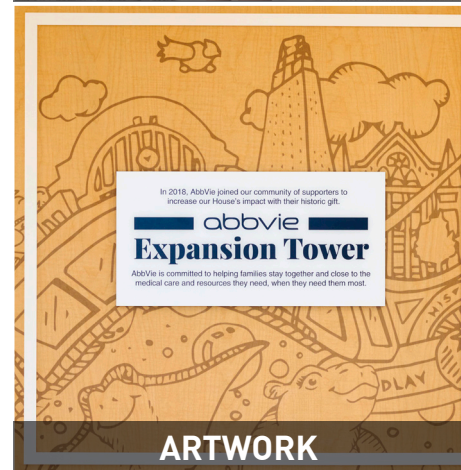
The Donor Package is a great tool that helps you make sense of all the opportunities and shows your partners a visual reference for what they can look forward to when they help you celebrate on ribbon cutting day.



DONOR WALLS



MARQUEE SIGNAGE



ARTWORK



MESSAGING



TRADITIONAL NAMING



UNIQUE LOCATIONS

BRAND IDENTITY

A new or updated space signals to the outside world that a positive change is here.

A new or updated brand helps reinforce that same message and create a cohesive experience, in your physical space and your digital space.

We listen to you. We learn from you. We visualize for you.



MARKS + COLORS



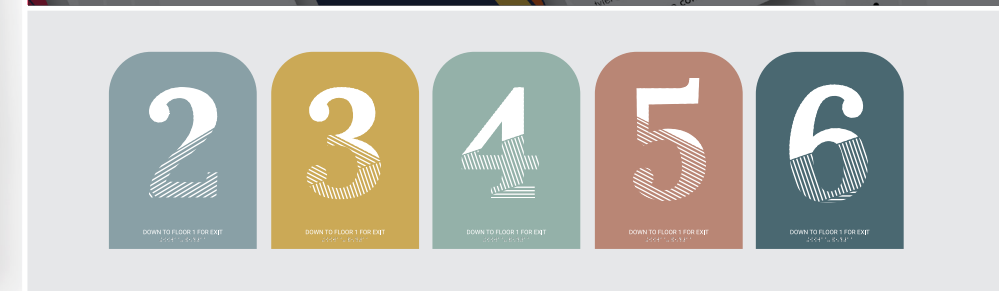
BRANDED EXPERIENCE



APPAREL + SWAG



COMMUNICATION



5

ADDITIONAL GRAPHIC LAYOUTS

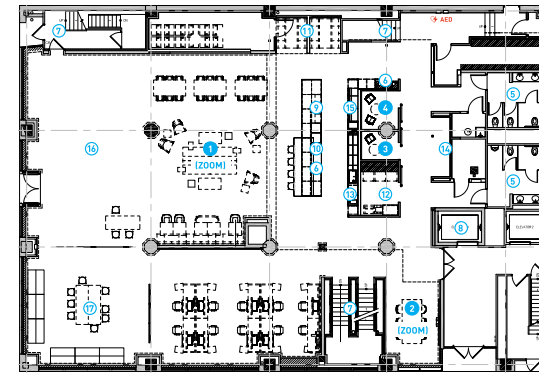
BRANDED SIGNAGE

EXPERIENCE GUIDE

A new space can do a great job of signaling change, but change can be difficult. And as with all difficult things, its nice to have a guide to help you along the way. We will create a document that guides everyone through the spaces and the opportunities therein.



First



- | | | | |
|----------------------|----------------------------|---------------------|--|
| Meeting Areas | Amenities/Resources | 10 - Dishwasher | 15 - Refrigerator/Freezer |
| 01 - Café | 05 - Restrooms | 11 - Booths | 14 - EDGE Gallery |
| 02 - Small One (6) | 06 - Trash/Recycling | 12 - Mail Room | 17 - Team Collaboration /Tall Mock-up* |
| 03 - Quiet Room (2)* | 07 - Stairs | 13 - Coffee Station | |
| 04 - Focus Room (2)* | 08 - Elevators | 14 - Bike Rack | |
| | 09 - Microwaves | | |

[] Room Occupancy
* Not Reservable



RELAXING • GATHERING

Ready to get out of bed, but not out of your PJs?

Lounges on every floor are quiet spaces to read, do a puzzle, step away. Of course, fuzzy slippers are always welcome in the living room at RMH.

The living room is the heart of this home and visibly connected to adjacent areas like the playroom, craft room, and game room; parents can be nearby, but give their children space to play. The living room can also accommodate large family gatherings, birthday parties, and other events.



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